



MENU OF ENGAGEMENT

2026–2027
childrenscenterutah.org



INFANT AND EARLY CHILDHOOD MENTAL HEALTH

Why it matters



Utah's Children and Families are in Crisis

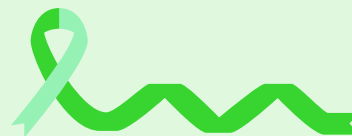
Utah's youngest and most vulnerable children face significant mental and behavioral health challenges, and *early intervention is essential* to protecting their futures. When children have the tools they need to thrive, families can contribute more effectively to their communities and our state's economy.

As many as 90,000 children between the ages of 0-8 could **mental, emotional, developmental, or behavioral challenges**¹



Suicide

is the leading cause of death for children ages 10 – 17²



Utah has **1/3 fewer behavioral health specialists** per 100,000 residents than average³



Early childhood mental health challenges affect families of every income level, background, and community—reminding us that this is not an isolated issue, but one that impacts us all.

1 Ball, Samantha, Summers, Laura, 2020, December, Early Childhood Mental Health in Utah, Kem C. Gardner Policy Institute
2 Centers for Disease Control and Prevention, National Center for Health Statistics. National Vital Statistics System, Mortality 2018-2024 on CDC WONDER Online Database, released in 2026. Data are from the Multiple Cause of Death Files, 2018-2024, as compiled from data provided by the 57 vital statistics jurisdictions through the Vital Statistics Cooperative Program. Accessed at [Retrieved from https://www.abc4.com/news/local-news/suicide-is-leading-cause-of-death-among-utahns-ages-10-17-research-shows/](https://www.abc4.com/news/local-news/suicide-is-leading-cause-of-death-among-utahns-ages-10-17-research-shows/) on Apr 22, 2026 4:04:53 PM
3 Christensen, J. (2016). Utah's Mental Health Workforce, 2016: A Study on the Supply and Distribution of Clinical Mental Health Counselors, Social Workers, Marriage and Family Therapists, and Psychologists in Utah. The Utah Medical Education Council.

WHERE HOPE AND HEALING HAPPEN

Our mission and programs

Our Mission

The Children's Center Utah provides comprehensive mental health care to enhance the emotional well-being of infants, toddlers, preschoolers, and their caregivers and families. Recognized as experts in the field of children's mental health, The Children's Center Utah's multidisciplinary team of more than 100 professionals provides compassionate, expert care that physicians, early childhood providers, and others statewide seek out as a trusted resource. We collaborate with dozens of community partners to support high-quality mental health care for children and families. We strengthen infant and early childhood mental health through:



Center-Based Clinical Services

We offer family therapy (Outpatient Clinical Services) and intensive group therapy for children ages 2-5 with the most acute mental health needs (Therapeutic Preschool Program). These programs utilize evidence-based, trauma-informed modalities and research-based interventions.

Statewide Provider Services

We provide in-person and virtual consultation, training, and coaching for early childhood providers statewide, including childcare providers, licensed mental health professionals, pediatricians, and other medical professionals.

Capacity Building System-Level Work

We strengthen the pipeline of Infant and Early Childhood Mental Health (IECMH) professionals available to serve Utah children and families and work diligently to ensure early childhood mental health remains at the forefront of statewide discussions.



**Florence K. King Children's Mental Health Center
Client Lobby**



**Therapeutic Preschool Program
Group Room**



ANNUAL EVENTS



HOPE & HEALING

Join Us This Holiday Season



Our Hope & Healing campaign is a month-long campaign focused on providing life-changing mental health treatment to children and families throughout Utah. By participating, you join a community deeply connected to children's well-being. Your support will provide critical resources, therapy, and support systems for young children.



November and December are ideal times to make a difference in the lives of children and families. Our holiday programs offer several ways for you to contribute:

★ **Donate**

Every contribution, no matter the size, makes a difference and helps us provide critical mental health care to young children. *You can even give a gift in the name of or in honor of a loved one!*

★ **Host a Fundraiser**

Rally your network to support our mission. Host a holiday bake sale or plan a virtual event. This is a great way to engage your community and multiply your impact.

★ **Host an In-Kind Drive**

Gather essential items needed for our programs, such as winter clothing and toys. Hosting a donation drive in your community or workplace is a fantastic way to support our mission.

★ **Volunteer**

Help us set up our holiday store, which provides clothes, toys, books, etc. for families in need during the holiday season. Volunteering is a rewarding way to give back during the holiday season.

Encourage your employer to match your contribution or support your volunteer efforts! Many companies offer matching gift programs that can double or even triple your contribution.

Join us this holiday season!

Contact Joni Clark, Director of Development
jclark@tccutah.org

Contact Alyssa Elizalde, Volunteer and Community Outreach Coordinator
aelizalde@tccutah.org



childrenscenterutah.org

HOPE & HEALING

Join Us This Holiday Season



★ Get Involved on Social Media

Engaging with us on social media is a powerful way to spread our message and increase our reach.

Follow Us

Stay updated by following The Children's Center Utah on Facebook and Instagram

 facebook.com/ChildrensCenterUtah

 instagram.com/childrenscenterutah

 linkedin.com/the-children's-center-utah

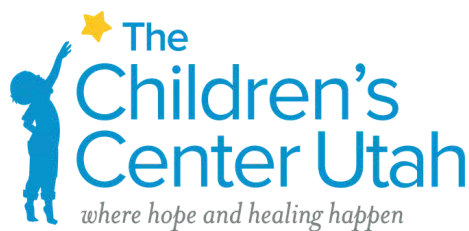
Share

Amplify our mission by sharing our posts on your social media accounts. Your voice helps raise awareness and encourages others to advocate for infant and early childhood mental health

Text

Send a quick text to your friends and family inviting them to participate in our campaign.

If you work for a company, share our campaign materials with your colleagues and organization!



Join us this Holiday Season in Spreading Hope and Healing!

Help us reach our goal of raising \$90,000 to bring hope and healing to children and families. Together we can make a profound difference in their lives.

You can even give a gift in the name or in honor of a loved one!

For more information about how to get involved

Contact Joni Clark, Director, Development at jclark@tccutah.org

childrenscenterutah.org



READY! RESILIENT! UTAH EARLY CHILDHOOD MENTAL HEALTH CONFERENCE

2026 Partner Opportunities

Tuesday, November 17, 2026 | Mountain America Expo Center

The Ready! Resilient! Utah Early Childhood Mental Health Conference is Utah's leading cross-sector convening focused on the mental health of infants, toddlers, preschoolers, and their families. Since its inception in 2020, the conference has brought together thousands of professionals and leaders across healthcare, early childhood care and education, government, philanthropy, and business to advance awareness, knowledge, and action. Participants engage in high-quality professional development, including accredited CEU and CME opportunities, while contributing to a shared vision: stronger systems of care and better outcomes for young children and families across Utah.

Last year, participants earned nearly 1,000 hours of CEU and CME credits, and we offered a full-day pediatric track for the second year in a row, in partnership with Intermountain Health.

Partnering with the conference is more than visibility—it's strategic alignment with one of Utah's most important early childhood initiatives.

As a partner you will

- Connect with cross-sector experts, decision-makers and influencers
- Align your brand with statewide impact and community wellbeing
- Support workforce development and professional education
- Gain meaningful exposure to hundreds of engaged attendees
- Demonstrate leadership in early childhood and mental health advocacy

Partnership Levels & Benefits

Presenting Partner – \$50,000 | Exclusive opportunity (one available)

PARTNERSHIP FILLED

Recognition & Visibility

Written name recognition as: Ready! Resilient! Utah Early Childhood Mental Health Conference presented by The Children's Center Utah in Partnership with [Partner] - Top partner logo placement on conference homepage, event app, and all major event signage - Logo displayed on welcome and breaks/lunch slide decks - Tier 1 table location selection - Logo included on all pre- and post-event communications - Optional track partner recognition - Post-event impact report - Recognition in Annual Report - Other opportunities mentioned in chart below

Voice & Engagement

Brief speaking opportunity during opening or closing plenary - Opportunity to introduce a keynote or plenary session

Digital & Media

Multi-post social media campaign with dedicated social media recognition pre-event and post-event, with option to include informational video - Optional quote inclusion in press or promotional materials, when applicable

Access

20 complimentary conference registrations - VIP seating for plenary sessions

READY! RESILIENT! UTAH EARLY CHILDHOOD MENTAL HEALTH CONFERENCE

2026 Partner Opportunities

Benefactor – \$25,000

Recognition & Visibility

Prominent logo placement on conference website, event app, on-site signage, and plenary slide deck - Premium tabling location - Logo included on pre- and post-event communications – Optional track partner recognition - Post-event impact report - Recognition in Annual Report

Voice & Engagement

Opportunity to introduce a morning and afternoon breakout session

Digital & Media

Two dedicated social media recognition posts

Access

10 complimentary conference registrations

Champion – \$15,000

Recognition & Visibility

Logo placement on conference website, event app, welcome slide deck, and on-site signage – Premium tabling location - Logo included in pre- and post-event social media (group partner recognition) – Post-event impact report - Recognition in Annual Report

Voice & Engagement

Opportunity to introduce one breakout session

Digital & Media

One dedicated social media recognition post

Access

8 complimentary conference registrations

Friend – \$10,000

Recognition & Visibility

Logo placement on conference website, event app, welcome slide deck, and on-site signage - Premium tabling location - Logo included in pre- and post-event social media (group partner recognition) – Recognition in Annual Report

Access

6 complimentary conference registrations

Advocate – \$5,000

Recognition & Visibility

Logo placement on conference website, event app, welcome slide deck, and on-site signage - Premium tabling location - Logo included in pre- and post-event social media (group partner recognition) – Recognition in Annual Report

Access

4 complimentary conference registrations

Patron – \$2,500

Recognition & Visibility

Logo placement on conference website, event app, welcome slide deck - Premium tabling location - Logo included in pre- and post-event social media (group partner recognition)

Access

2 complimentary conference registrations

Supporter – \$1,000

Recognition & Visibility

Logo placement on conference website and welcome slide deck - Premium tabling location - Logo included in pre- and post-event social media (group partner recognition)

Access

1 complimentary conference registration

READY! RESILIENT! UTAH EARLY CHILDHOOD MENTAL HEALTH CONFERENCE

2026 Partner Opportunities

À la Carte and Add-on Opportunities

Partners at any level may enhance their visibility through the following optional partnerships or partners may choose an a la carte option below. Add-on partnerships may be customized to align with organizational goals and availability.

Closing Plenary Partner \$10,000

- Verbal recognition at the start of the plenary session
- Logo on plenary welcome slide deck
- Logo included in pre-event and post-event social media (group partner recognition)
- Logo on plenary-specific app materials
- Logo on website and event app
- 6 complimentary registrations

Continuing Education (CEU/CME) Support Partner \$7,500

- CEU/CME Credits Supported by [partner]
- Logo on website and event app
- Logo included in pre-event and post-event social media (group partner recognition)
- 5 complimentary registrations

Rural Access Partner \$5,000 (one available partnership opportunity – pending)

- Support technical access for rural attendees
- Special thanks in virtual session chats
- Logo on website and event app
- Logo included in pre-event and post-event social media (group partner recognition)
- 4 complimentary conference registrations

Refreshment Break Partner \$3,000 - \$6,000 per break

- Signage at the break area
- Logo on break slide (if applicable)
- Logo on website and event app
- Logo included in pre-event and post-event social media (group partner recognition)
- Verbal thank you announcement (if applicable)
- 4 complimentary registrations

Volunteer/Staff Room Partner \$2,500

- Signage at room entrance
- Logo on website and event app
- Logo included in pre-event and post-event social media (group partner recognition)
- Mention in conference materials (if applicable)
- 2 complimentary registrations

Coffee Break Partner \$1,000

- Logo placement on conference website and welcome slide deck
- Logo included in pre- and post-event social media (group partner recognition)
- Signage at the break area
- Logo on break slide (if applicable)
- Verbal thank you announcement (if applicable)
- 1 complimentary registration

Tabling Partner \$200

- Linen-covered table and two chairs
- Vetted application and approval by the planning committee required.

READY! RESILIENT! UTAH EARLY CHILDHOOD MENTAL HEALTH CONFERENCE

2026 Partner Opportunities

Partnership Comparison at a Glance

	Presenting	Benefactor	Champion	Friend	Advocate	Patron	Supporter
Conference Naming	✓	–	–	–	–	–	–
Speaking Opportunity	✓	–	–	–	–	–	–
Breakout Introduction	✓	✓	✓	–	–	–	–
Logo on Event App	✓	✓	✓	✓	✓	✓	–
Logo on Website	✓	✓	✓	✓	✓	✓	✓
Logo on Signage	✓	✓	✓	✓	✓	–	–
Social Media Recognition	Dedicated Campaign/Video	2 Individual Posts	1 Individual Post	Group	Group	Group	Group
Annual Report Listing	✓	✓	✓	✓	✓	–	–
Tabling	✓	✓	✓	✓	✓	✓	✓
Conference Registrations	20	10	8	6	4	2	1

All partnership opportunities are subject to availability and alignment with conference mission and values.



Ready! Resilient! Utah Early Childhood Mental Health Conference



Tuesday, November 17, 2026

In-person and Online Event



childrenscenterutah.org/conference

JEWELRY LUNCHEON

2027 Sponsorship Opportunities



Early Spring 2027 | The Grand America Hotel

Ready to sparkle in front of more than 460 guests committed to hope and healing for Utah children? The Children's Center Utah's annual Jewelry Luncheon includes a silent auction, opportunity drawing, thousands of pieces of jewelry to shop for, and mixing and mingling with some of Utah's most influential community-minded women. All are welcome and will enjoy this wonderful afternoon! Your support will help us leverage more than \$300,000 in funding to provide essential mental health services for Utah's most vulnerable children and families.

Presenting Sponsor – \$50,000

- Premium visibility at event
- Brief speaking opportunity at the event
- Same-day VIP Jewelry access before event
- All benefits of the Platinum Sponsor level



Platinum Sponsor – \$25,000

- Two tables with priority seating for up to 10
- Same-day VIP Jewelry access before event
- Recognition in the spoken program
- Special table signage with name
- Recognition in all promotional materials
- Logo on screen during the program
- Logo on special event signage
- Logo on website and recognition in Annual Report
- Pre-event social media
- Inclusion in post-event social media
- Listing in pre- and post-event e-newsletter

Diamond Sponsor – \$15,000

- Two tables with priority seating up to 10
- Recognition in the spoken program
- Special table signage with name
- Listing in event program
- Logo on screen during the program
- Logo on special event signage
- Logo on website and recognition in Annual Report
- Pre-event social media
- Inclusion in post-event social media
- Listing in pre- and post-event e-newsletter

Emerald Sponsor – \$10,000

- One table with priority seating for up to 10
- Recognition in the spoken program
- Special table signage with name
- Listing in event program
- Logo on screen during the program
- Logo on special event signage
- Logo on website and recognition in Annual Report
- One pre-event social media post
- Inclusion in post-event social media
- Listing in pre- and post-event e-newsletter



JEWELRY LUNCHEON

2027 Sponsorship Opportunities



💎 Gold Sponsor – \$5,000

- One table with priority seating for up to 10
- Recognition in the spoken program
- Special table signage with name
- Listing in event program
- Logo on screen during the program
- Logo on special event signage
- Logo on website and recognition in Annual Report
- One pre-event social media post

💎 Silver Sponsor – \$2,500

- One table seating for up to 10
- Recognition in the spoken program
- Special table signage with name
- Listing in event program
- Logo on screen during the program
- Logo on website and recognition in Annual Report
- One pre-event social media post

💎 Bronze Sponsor – \$1,000

- One table seating for up to 10
- Recognition in the spoken program
- Special table signage with name
- Listing in event program
- Logo on website and recognition in Annual Report

💎 Individual – \$100

- One seat at the Luncheon



Donate your new and gently used jewelry!

Contact Mary
mburchett@tccutah.org

Jewelry Luncheon
The Grand America Hotel
Early Spring 2027

for more information visit
childrenscenterutah.org/luncheon



SHINE GALA

2027 Sponsorship Opportunities



Thursday, June 3, 2027 | The Country Club

Held in an enchanting outdoor venue for over 36 years running, the SHINE Gala has long been one of Utah's premier fundraising events. The Children's Center Utah's signature SHINE event attracts approximately 500 guests each year. The event features artwork, vacation packages, dining and entertainment, children's items, and more, all auctioned to ensure we can provide comprehensive mental health services to Utah children and families, regardless of their ability to pay. Do not miss this event; sponsorships, tables, and tickets sell out fast!

Presenting Sponsor – \$50,000

- Speaking opportunity at event
- Executive access
- Premium guest experience
- Two tables with priority seating for up to 10
- Full-page ad in event program
- Special recognition in spoken program
- Special table signage with company name
- Logo on printed program, event program, and signage
- Logo on printed invitation*
- Listing on website and in Annual Report
- Mention in social media posts
- Listing in pre- and post-event media releases
- Listing in pre- and post-event e-newsletter



Premier Sponsor – \$25,000

- Two tables with priority seating for up to 10
- Full-page ad in event program
- Special recognition in spoken program
- Special table signage with company name
- Logo on printed program
- Logo in event program
- Logo on special event signage
- Logo on printed invitation*
- Listing on website and in Annual Report
- Mention in social media posts
- Listing in pre- and post-event media releases
- Listing in pre- and post-event e-newsletter



Champion Sponsor – \$15,000

- One table with priority seating for up to 10
- Full-page ad in event program
- Special recognition in spoken program
- Special table signage with company name
- Logo in event program
- Logo on special event signage
- Logo on printed invitation*
- Listing on website and in Annual Report
- Mention in social media posts
- Listing in pre- and post-event e-newsletter

Shine.

SHINE GALA

2027 Sponsorship Opportunities



☀️ **Benefactor Sponsor – \$10,000**

- One table with priority seating for 8
- Half-page ad in event program
- Special recognition in spoken program
- Special table signage with company name
- Logo in event program
- Company name on special event signage
- Listing on website and in Annual Report
- Mention in social media posts
- Listing in pre- and post-event e-newsletter

☀️ **Patron Sponsor – \$7,500**

- One table seating for 8
- Quarter-page ad in event program
- Special table signage with company name
- Listing in event program
- Company name on special event signage
- Listing on website and in Annual Report
- Listing in pre- and post-event e-newsletter

☀️ **Friend Sponsor – \$5,000**

- One table seating for 8
- Special table signage with company name
- Listing in event program
- Listing on website and in Annual Report
- Listing in pre- and post-event e-newsletter

☀️ **Table Sponsor – \$3,500**

- One table seating for 8
- Special table signage with company name
- Listing in event program
- Listing on website and in Annual Report
- Listing in pre- and post-event e-newsletter

Shine.



SHINE Gala
Thursday, June 3, 2027
for more information visit



childrenscenterutah.org/gala

MAY IS MENTAL HEALTH AWARENESS MONTH

Ways to get involved in May and Year-Round

Join us in celebrating Mental Health Awareness Month this May and make a powerful impact! Here's how to get involved and support The Children's Center Utah during the month of May or year-round!

Are you a business owner? Do you have a favorite local spot? Join our campaign and make a difference! By partnering with us, you can help spread awareness and raise funds for children's mental health. Your support benefits the community and showcases your commitment to making a positive impact.

Round Up for a Cause

Invite customers to round up their purchases at the point of sale to benefit The Children's Center Utah

Spread the Word

Display our posters at your business or company, share our mission and posts on social media, and feature us in your newsletters

Employee Giving

Match employee donations or donate \$1 from each sale during the month of May

In-Store Fundraising

Partner with us for a giving day event and much more!



As recognized experts in early childhood mental health, The Children's Center Utah provides essential mental health care to nearly 1,000 children age birth through six annually.

We invite organizations, local businesses, and community leaders to join us in strengthening early childhood mental health care and improving outcomes for children and families in our state.

By supporting The Children's Center Utah, your business shows families they are not alone and helps remove barriers to mental health care. Plus, you'll benefit from cause marketing and create meaningful change!

**Together, we can champion
children's mental health and
build a brighter future!**



*Get involved today
and create
meaningful change
in your community!*

Contact Joni Clark,
Director, Development
jclark@tccutah.org



[childrenscenterutah.org](https://www.childrenscenterutah.org)

VOLUNTEER WITH US

Ways to get involved

Join Us!

Volunteers strengthen the work of The Children's Center Utah through hands-on projects, event support, donation drives, community outreach, and ongoing program support. Whether you are looking for a one-time opportunity, a group service project, or a more consistent volunteer role, there are several ways to get involved.



Request a Group or Custom Project

Perfect for companies, schools, service clubs, families, or community groups. Projects may include kit assembly, donation drives, remote projects, event support, or other needs coordinated with our team.



Apply for Therapeutic Preschool Volunteering

This opportunity is best suited for students or professionals in fields such as early childhood education, psychology, social work, family studies, or related areas.

Background check and fingerprinting required



Sign up for Current Volunteer Opportunities

View and sign up for open volunteer shifts through POINT, our volunteer management platform. Opportunities may include toy cleaning, Family Store support, special events, tabling, and project-based needs.



Questions? Contact Alyssa, Volunteer and Community Outreach Coordinator, at aelizalde@tccutah.org. If your organization's leadership has interest in committee or board service, please contact Joni Clark, Director, Development, at jclark@tccutah.org.

VOLUNTEER WITH US

Ways to get involved

Ongoing Volunteer Opportunities



Toy Cleaning

Volunteers help keep Therapeutic Preschool Program spaces clean, organized, and ready for children by cleaning and disinfecting group rooms and frequently used toys. This opportunity is available on weekdays after 3:00 p.m.



Family Store

The Family Store is a donation-based program where children and families receiving mental health services can access basic need items free of charge, including diapers, toys, books, clothing, and hygiene products. Volunteers help keep the Family Store stocked, organized, and accessible.



Donation Drives

Help stock our Family Store by collecting high-need items such as diapers, toys, books, clothing, and hygiene products. Local drop-off and [Amazon Wishlist](#) available.



Special Events

Our annual Jewelry Luncheon in March and SHINE Gala in June raise critical funds for comprehensive mental health services for young children and families. Volunteers help create a welcoming guest experience by supporting set-up, event support, and clean-up.



Community Outreach & Tabling

Volunteers help share basic information about our programs, services, and volunteer opportunities at local community events. After a brief training, volunteers may staff tables independently, making this a great opportunity for those interested in awareness, advocacy, and community leadership.



Kit Assembly & Special Projects

Volunteers help assemble activity kits, curriculum materials, seasonal projects, and other program support items. These projects help children practice social-emotional skills through engaging activities while providing valuable support for our clinical and therapeutic preschool teams.



Therapeutic Preschool Program

Volunteers support children and staff in our Therapeutic Preschool Program as children build social-emotional skills through daily curriculum and therapeutic activities. This opportunity is best suited for students or professionals in psychology, social work, family studies, early childhood education, or related fields. Background check and fingerprinting required.



Stay Informed

Join our volunteer email list to receive monthly updates about upcoming volunteer needs, impact, and more!

