



Capital Campaign
Children's Mental Health Campus

*where hope
and healing happen*



EVERY FAMILY DESERVES HOPE AND HEALING



A MESSAGE FROM OUR HONORARY CO-CHAIRS

Almost everyone knows a young child in their life who needs emotional support—a child of a family member, a friend, a neighbor, or your own. Some children have behavioral concerns, some have experienced trauma, and some struggle to interact in everyday settings. Their lives, and the lives of their caregivers, can be difficult and full of challenges. And, their numbers are staggering, as highlighted during the recent Ready! Resilient! Utah Early Childhood Mental Health Summit presented by Governor and First Lady Cox.

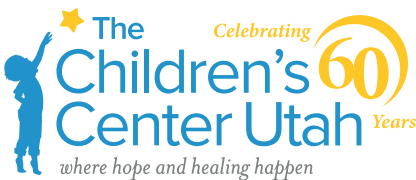
Our children, and their parents and caregivers, need our help.

The Children’s Center Utah has offered hope and healing to families for 60 years, and as the foremost experts in infant and early childhood mental health, is poised to expand and strengthen their services for families and providers throughout the state. The Center’s plans for a Children’s Mental Health Campus are innovative, bold, and vital, and, they are leading a statewide solution and building collaborations with other key providers to ensure mental health services are more accessible for children and families in need.

An ounce of prevention is worth a pound of cure. By acting today, we can reduce significant expenses now and in the future that would otherwise be incurred due to untreated mental health concerns, including social, emotional, and behavioral disorders. Most importantly, these actions change the trajectory of children’s lives, giving them and their families the tools they need to thrive.

Please join us! With your help, we will make this vision a reality and better meet the growing mental, emotional, and behavioral health needs of our youngest citizens, so that they may heal and thrive—during their childhood and throughout their lives. We are honored to be part of this effort and look forward to sharing The Children’s Center Utah’s powerful work with our communities and state.

Krista Sorenson and Christian Gardner
Honorary Campaign Co-Chairs



OUR CHILDREN AND FAMILIES IN CRISIS



On October 19, 2021, the American Academy of Pediatrics, American Academy of Child and Adolescent Psychiatry (AACAP) and Children’s Hospital Association declared a national emergency in children’s mental health, citing the serious toll of the COVID-19 pandemic on top of existing challenges.

Even before the pandemic, children’s mental health was an area of growing concern in the United States. A 2016 National Survey of Children’s Health data published in JAMA Pediatrics indicated that as many as 1 in 6 U.S. children between the ages of 6 and 17 has a treatable mental health disorder, while other research estimates that 17.4% of children ages 2-8 had at least one mental, behavioral, or developmental disorder.

For families seeking clinical help for their very young children, the lack of qualified clinical personnel to address this issue is another barrier. The 2020 Gardner Institute mental health report (Early Childhood Mental Health in Utah) highlights data from the American Academy of Child & Adolescent Psychiatry that shows “the ratio of child psychiatrists per 100,000 children in Utah is particularly low.”



\$247 BILLION

Per year spent nationally on mental health and health services, lost productivity, and crime **linked back to** childhood mental, emotional, and behavioral disorders

AS MANY AS

1 in 5

YOUNG CHILDREN AGES 0-8

experience mental, emotional, development, or behavioral concerns



In 2020,

SUICIDE

WAS THE LEADING CAUSE OF DEATH for Utahns ages

10-17 & 18-24



OUR ESSENTIAL WORK AND PURPOSE



Early interventions are proven to increase children’s current and future health, as well as reduce future use of services and treatment.

The Children’s Center Utah is leading the way in this vitally important work, now for 60 years. Our work is key to effectively addressing Utah children’s mental health crisis and helping the next generation grow into strong, resilient youth and adults prepared to take on life’s challenges.



The Children’s Center Utah strengthens early childhood mental health through:

- ✓ Outpatient Clinical Services
- ✓ Therapeutic Preschool
- ✓ Early Childhood Consultation and Training
- ✓ Workforce Development
- ✓ Public Awareness and Program/Policy Development

The Children’s Center Utah is the largest mental healthcare facility of its kind for young children in Utah, annually serving nearly 1,200 children and their families via its Outpatient Clinic and Therapeutic Preschool. Recognized as experts in the field of children’s mental health, our team of licensed psychologists and licensed clinical social workers provide compassionate, professional care that is a sought-after resource of healthcare providers statewide. In addition, our new statewide teleconsultation training is reaching a growing number of providers every month.

The average age of a child served at The Children’s Center Utah is 3, with ranges from infant through 6. Although there are highly-trained mental health experts in our state, the treatment expertise for the youngest members of our population is extremely limited outside of our services. Most mental health professionals trained to treat children have received their education focused on older children (age 8 and above) and adolescents. **The Children’s Center Utah provides a unique and vital service in our communities by meeting the needs of very young children and their caregivers.**

As the leading expert in infant and early childhood mental health, **The Children’s Center Utah also is taking intentional steps to help address the striking workforce shortages in our state through a unique, highly competitive residency program that trains the professionals who are desperately needed.** Supporting the next generation of specialized clinicians and other early childhood providers of all backgrounds is the only effective way to truly address the challenges and continue to work upstream with infants, toddlers, preschoolers, and their families and caregivers.

“

The Children’s Center Utah has always been an organization ahead of its time. In Utah, the need for childhood mental health services is vast and, compounded by the pandemic, their work is critical to enhancing the overall well-being of our state’s children and families.”

- Mikelle Moore
Senior Vice President
Chief Community Health Officer
Intermountain Healthcare



OUR FUTURE

CHILDREN'S MENTAL HEALTH CAMPUS



**SECURED
\$7M INITIAL
INVESTMENT**

The sale of current Salt Lake location, the state's investment, and expedited fundraising from private philanthropy will provide a unique opportunity to capitalize on and escalate vision. Proceeds from sale of Salt Lake center are planned for program and operating expenses, and are temporarily directed toward capital costs for new facility.

**LOCATED IDEAL
SITE FOR NEW
CAMPUS**

Capital campaign major gifts will reach 75% of goal and coincide with timeline to celebrate opening of new facility in fall 2023.

**CHILDREN'S
MENTAL HEALTH
CAMPUS TO OPEN
IN WEST VALLEY
CITY**

Three additional priority areas for future site expansion to be identified: Utah, Weber/Davis, and Washington counties.



Successfully secured initial appropriation of \$7M during the 2022 Utah legislative session, further strengthening its public/private partnership to improve statewide outcomes for early childhood mental health.

**\$15.5M CAPITAL
CAMPAIGN
LAUNCHED**

After researching 200 existing sites within preferred geographic parameters, ideal site for client access and future growth identified in West Valley City.

**\$12M OF GOAL
RAISED
AND PUBLIC
CAMPAIGN
LAUNCH**

The Children's Mental Health Campus will serve as a launching point for statewide expansion of primary services.

**SERVICE
LOCATIONS
TO EXPAND
STATEWIDE**



“

The Children's Center Utah, a center of excellence for evidence-based, trauma-informed mental health care, is critical to meeting the needs of very young children and their families in our state. TCCU drives the statewide efforts in preventing and treating emotional and behavioral challenges in very young children, which is life changing for those families served and leads to improved mental health outcomes for all Utahns.”

- Brooks Keeshin, MD
Associate Vice-Chair of Research in Child Mental Health
Huntsman Mental Health Institute



WORLD-CLASS CHILDREN'S MENTAL HEALTH CAMPUS



A THERAPEUTIC PLACE OF HOPE AND HEALING

The Children's Center Utah must expand its services to significantly impact and enhance the emotional well-being of Utah children and their families.

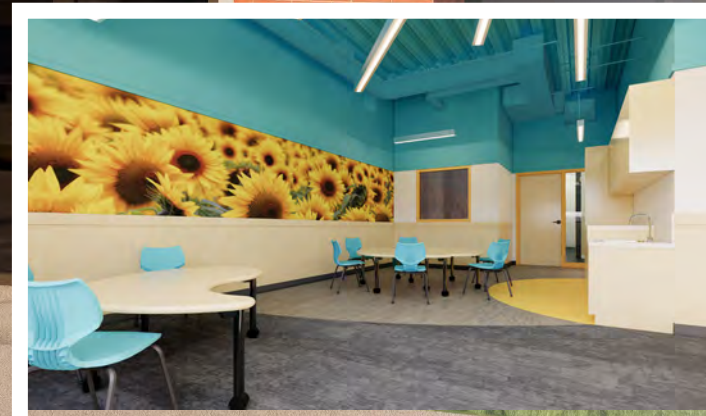
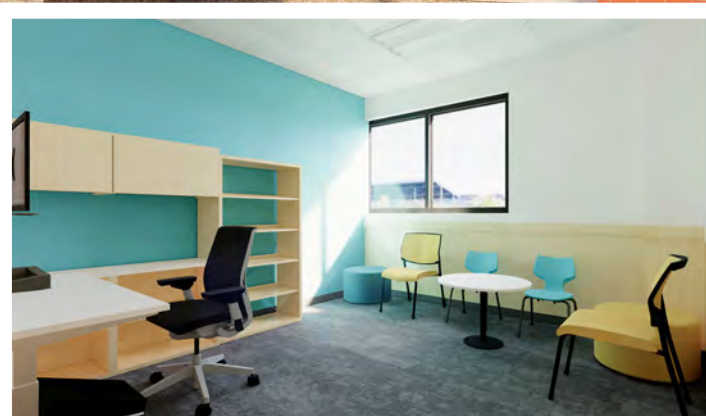
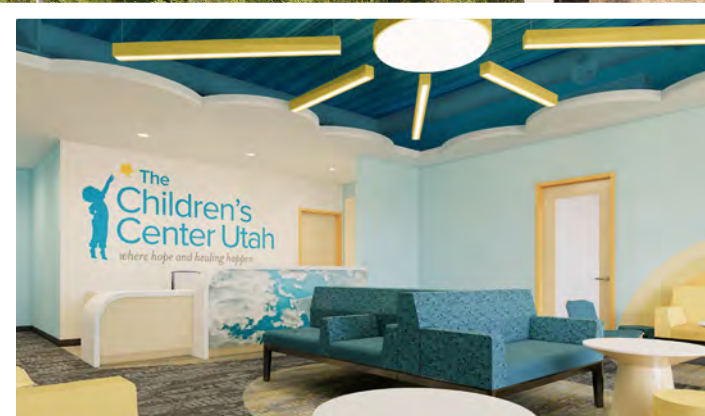
The Children's Mental Health Campus will be a center of excellence for evidence-based, trauma-informed mental health care, serving both the immediate needs of children birth through six and their families, as well as acting as a training center for early childhood mental health professionals of all backgrounds. This Campus will allow The Children's Center Utah to continue to lead the way in early intervention to improve the mental health outcomes for all Utahns by housing outpatient clinical services, a therapeutic preschool, and early childhood consultation and training.

This Campus also will serve as a launching point for a statewide expansion of The Children Center Utah's services over the next 10 years, providing a home for our Infant and Early Childhood Mental Health Education and Training Center dedicated to enhanced training that will facilitate workforce development and statewide collaborations and connections. Moreover, the facility will provide a home for ongoing research, program, and policy development. Three priority areas for future site expansion have been identified and include Utah, Weber/Davis, and Washington counties, with the Children's Mental Health Campus as the state's central hub.

“

Addressing mental health concerns today—upstream—among very young children creates triple bottom line savings. The real win? The human bottom line. Families and children have a better lived experience. As a state, we have made significant strides in the past few years—and, we can do better. When we do better for our most vulnerable, everyone wins.”

- **Rebecca Dutson**
President and CEO
The Children's Center Utah



OUTCOMES



CAMPUS AND STATEWIDE EXPANSION



Therapeutic Design

Promote hope and healing through design elements such as floor plan/flow, exposure to light/nature, artwork, texture, acoustics, physical safety, and technology.



Access and Growth

Location based on heat map research, centrally located to client population providing an easily accessible and safe location outside Salt Lake urban area, historically, a significant travel barrier for families.



Education and Training

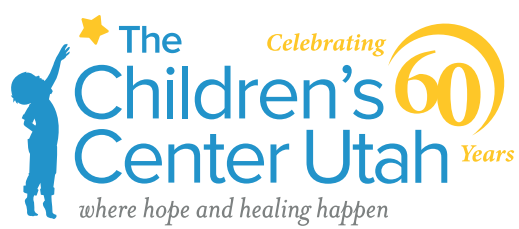
Foster collaboration with state-of-the-art meeting and training facility, bringing leading local and national mental health providers together to strengthen workforce development of early childhood providers of all backgrounds.



Community Partnership

Strong alignment with partnering organizations such as Huntsman Mental Health Institute, Primary Children's Hospital, along with Valley Behavioral Health children and youth services, which is located on the same Campus.





childrenscenterutah.org