



The

Children's
Center Utah

where hope and healing happen





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Where Hope and Healing Happen



Our Mission

The Children's Center Utah provides comprehensive mental health care to enhance the emotional well-being of infants, toddlers, preschoolers, and their families.

Our Vision

Secure family relationships nurture communities where children are seen, heard, and safe.



Our Values

Compassion

We harness the power of our caring and passion to help others heal and thrive.

Equity, Diversity, Inclusion, and Belonging

We embrace differences and create an environment where everyone feels safe and respected.

Relationships

We build trusting and authentic relationships through commitment and integrity, which are the foundation of our work.

Courage

We dare to speak for those who cannot and advocate for what is just even when we are alone in doing so.

Continuous Improvement

We continue to evolve, improve, and learn as we strive to achieve the extraordinary.

Trauma-informed Culture

We acknowledge lived experience and are committed to safety, trustworthiness, choice, collaboration, and empowerment, to support a trauma-informed culture.

EQUITY, DIVERSITY, INCLUSION, AND BELONGING

Our principles

The Children's Center Utah is committed to learning, changing, and growing as we continually develop a stronger environment of equity, diversity, inclusion, and belonging to provide compassionate care to our children and families receiving services, to our team, and to our communities.

Our goals are to achieve the following:

- Our clients, team, board, and volunteers reflect the communities we serve
- Recruitment, hiring, and retention practices promote diversity
- Our team knows they belong here and can be authentic
- Opportunity, growth, and leadership are open to all team members
- We champion and promote equity, diversity, inclusion, and belonging
- We lead by example





The Children's Center Utah provides services to children birth through six. Therapists provide outpatient family therapy and parent groups in person and via telehealth.

We provide child-centered consultation and training to build early childhood providers' capacity to enhance the emotional well-being of children in their care. Many services are available statewide and interpretation services are available in most languages.



PROGRAMS

How We Work

The Children's Center Utah strengthens infant and early childhood mental health through:

CENTER-BASED CLINICAL SERVICES

Outpatient Clinical Services:

Children birth through six and their families receive research-based, trauma-informed outpatient therapy.

Therapeutic Preschool:

Children ages two through five with the most acute mental health needs receive additional support beyond outpatient services so they can thrive in traditional preschool settings.

STATEWIDE PROVIDER SERVICES

Early Childhood Consultation and Training:

Licensed childcare program professionals from a variety of backgrounds receive in-person and virtual training and consultation.

CAPACITY BUILDING SYSTEM WORK

Workforce Development:

Infant and early childhood mental health professionals and students participate in internship and residency opportunities.

Public Awareness and Program/Policy Development:

Awareness and policy development efforts ensure early childhood mental health remains at the forefront of statewide discussions.

Our dedicated team includes psychologists, psychiatrists, clinical social workers, mental health counselors, licensed marriage and family therapists, graduate student interns, paraprofessionals, shuttle bus drivers, and talented administrators.

INFANT AND EARLY CHILDHOOD MENTAL HEALTH

Why it matters

 AS MANY AS
1 in 5
CHILDREN AGES
0-8

experience mental, emotional,
developmental, or
behavioral challenges ¹

Early interventions have been
shown to improve



**CHILDREN'S CURRENT
AND FUTURE HEALTH,**

as well as reduce future use of
services and treatment ²



Utah is among the states with the
HIGHEST PREVALENCE
of child and adolescent
mental health disorders ³



There are only
**SIX CHILD PSYCHIATRISTS FOR
EVERY 100,000 KIDS IN UTAH** ⁴

The national cost estimated for
**MENTAL HEALTH AND HEALTH
SERVICES, LOST PRODUCTIVITY,
AND CRIMES IS**



\$247 billion
per year ⁵

Evidence-based child trauma
treatments return

\$3.64

per dollar invested ⁶



¹ Brauner C.B., Stephens, C.B. Estimating the Prevalence of Early Childhood Serious Emotional/Behavioral Disorders: Challenges and Recommendations. (2006, June). Public health reports. Retrieved from <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1525276/>

² U.S. Department of Health and Human Services, Early Childhood Development and Education

³ Whitney, D., & Peterson, M. (2019, February). U.S. National and State-Level Prevalence of Mental Health Disorders and Disparities of Mental Health Care Use in Children. JAMA Pediatrics.

⁴ "Utah's Mental Health System." [Kem C. Gardner Policy Institute and the Utah Hospital Association](#). Last updated July 2020.

⁵ Early Childhood Mental Health in Utah (Kem C. Gardner Policy Institute, 2020)

⁶ State of Babies Yearbook 2021



READY! RESILIENT! UTAH EARLY CHILDHOOD MENTAL HEALTH SUMMIT

2023 Stakeholder Opportunities

The Ready! Resilient! Summit raises awareness and provides education throughout Utah on the mental health needs of infants, toddlers, preschoolers, and their families. Approximately 2,000 online registrants from all sectors, including government, mental health, healthcare, early childhood education, and business have joined the event.

In 2023, for the first time, we will host the Ready! Resilient! Summit in-person, offering attendees the opportunity to network. This summit will bring together experts, professionals, and advocates to discuss the importance of early childhood mental health.

BENEFACTOR STAKEHOLDER - \$25,000

- Two-page ad in the event program
- Logo on sponsor sign
- Recognition in the spoken program
- Introduction of program segment during Summit
- Logo on the welcome slide deck
- Logo on the event invitation
- Logo on event communications
- Logo on special event signage
- Logo on website
- Logo in the Annual Report
- Pre-event and post-event social media post
- Individualized social media post

CHAMPION STAKEHOLDER - \$15,000

- Two-page ad in the event program
- Logo on sponsor sign
- Recognition in the spoken program
- Logo on the welcome slide deck
- Logo on the event invitation
- Logo on event communications
- Logo on special event signage
- Logo on website
- Logo in the Annual Report
- Pre-event and post-event social media post
- Individualized social media post

PROMOTOR STAKEHOLDER - \$10,000

- Full-page ad in the event program
- Logo on sponsor sign
- Recognition in the spoken program
- Logo on the welcome slide deck
- Logo on the event invitation
- Logo on event communications
- Logo on special event signage
- Logo on website
- Logo in the Annual Report
- Pre-event and post-event social media post
- Individualized social media post

ENTHUSIAST STAKEHOLDER - \$5,000

- Half-page ad in the event program
- Logo on sponsor sign
- Recognition in the spoken program
- Logo on the welcome slide deck
- Logo on the event invitation
- Logo on event communications
- Logo on special event signage
- Logo on website
- Logo in the Annual Report
- Pre-event and post-event social media post
- Individualized social media post



ADVOCATE STAKEHOLDER - \$2,500

- Quarter-page ad in the event program
- Logo on sponsor sign
- Recognition in the spoken program
- Logo on the welcome slide deck
- Logo on the event invitation
- Logo on event communications
- Logo on special event signage
- Logo on website
- Logo in the Annual Report
- Pre-event and post-event social media post

PATRON STAKEHOLDER - \$1,000

- Quarter-page ad in the event program
- Logo on sponsor sign
- Logo on the welcome slide deck
- Logo on the event invitation
- Logo on event communications
- Logo on special event signage
- Logo on website
- Logo in the Annual Report
- Pre-event and post-event social media post

★ *Ready! Resilient!*
Utah Early Childhood
Mental Health Summit
*Presented by Governor Spencer J. Cox
and First Lady Abby Cox*



Ready! Resilient! Summit
Tuesday, October 24, 2023
Zions Technology Center
9:00 a.m. - 12:00 p.m.
In-Person and Online Event



Spencer J. Cox
Utah Governor



Abby Cox
First Lady of Utah



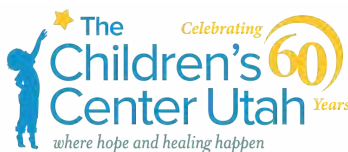
Nucha Isarowong,
PhD, LICSW, IMH-E®

Director, Advanced Clinical Training Program
Barnard Center for Infant and Early Childhood Mental Health
University of Washington, School of Nursing



Charles H. Zeanah, MD

Mary Peters Sellars-Polchow
Chair in Psychiatry
Professor of Psychiatry and Pediatrics
Tulane University School of Medicine



childrenscenterutah.org/summit



HOPE & HEALING ONLINE FUNDRAISER

2023 Stakeholder Opportunities

Our Hope & Healing Online Fundraiser is a two-day online fundraiser that focuses on providing children and families across the state of Utah with life-changing mental health treatment. By joining our fundraiser, you become part of a community that cares deeply about children's well-being. Your support will provide critical resources, therapy, and support systems for young children.



Follow The Children's Center Utah on Facebook and Instagram



Share our posts on your own social media accounts



Text your network inviting them to participate



Share our online fundraiser with your company



Make a donation online



Partner with us in a Cause Marketing campaign

MAKE TWICE THE DIFFERENCE!

Thanks to some generous gifts, every dollar you donate will be doubled, up to \$30,000!



**Hope & Healing
Online Fundraiser
Wednesday, November 8, 2023
Thursday, November 9, 2023**

Help us raise \$60,000 to provide hope and healing to children and families



childrenscenterutah.org/donate





JEWELRY LUNCHEON

2024 Sponsorship Opportunities

Thank you for your consideration in sponsoring the Annual Jewelry Luncheon. Your investment will help ensure that all children and families seeking professional mental health care from The Children's Center Utah will receive services regardless of ability to pay.

PLATINUM SPONSOR - \$15,000

- Three tables with priority seating for 10 each
- One full-page ad in the event program
- Recognition in the spoken program
- Special table signage with name
- Logo in the event program
- Logo on special event signage
- Logo on website
- Logo in Annual Report
- Inclusion in post-event social media
- Multiple pre-event social media postings

DIAMOND SPONSOR - \$10,000

- Two tables with priority seating for 10
- One full-page ad in the event program
- Recognition in the spoken program
- Special table signage with name
- Logo in the event program
- Logo on special event signage
- Logo on website
- Logo in Annual Report
- Inclusion in post-event social media
- Multiple pre-event social media postings

FINE JEWELRY SPONSOR - \$7,500

- One table with priority seating for 10
- Recognition in the spoken program
- Recognition in the Fine Jewelry Section
- Option for display in Fine Jewelry Section
- Logo on bidding software
- Logo in the event program
- One pre-event Social Media posting



 **GOLD SPONSOR - \$5,000**

- One table with priority seating for 10
- Recognition in the spoken program
- Special table signage with name
- Logo in the event program
- Logo on special event signage
- Logo on website
- Logo in Annual Report
- One pre-event social media posting



 **SILVER SPONSOR - \$2,500**

- One table seating for 10
- Recognition in the spoken program
- Special table signage with name
- Listing in the event program
- Listing on website
- Recognition in Annual Report
- One pre-event social media posting



 **BRONZE SPONSOR - \$1,000**

- One table seating for 10
- Recognition in the spoken program
- Special table signage with name
- Listing in the event program
- Name listed on the website
- Recognition Annual Report



 **TABLE SPONSOR - \$800**

- One table seating for 8
- Special table signage with name
- Listing in the event program

 **INDIVIDUAL - \$80**

- One seat at the Luncheon

Donate your new and gently used jewelry
to The Children's Center Utah!
Contact Mary at mburchett@tccutah.org.



**Jewelry Luncheon
Grand America
Thursday, March 7, 2024
11:00 a.m. - 1:00 p.m.**

childrenscenterutah.org/luncheon



MENTAL HEALTH AWARENESS MONTH

Ways to Get Involved

As recognized experts in early childhood mental health, The Children's Center Utah provides mental health care for nearly 1,200 children ages birth through six annually.

We are looking for organizations, local businesses, and community leaders to strengthen early childhood mental health care and its many positive outcomes for our state.

When your business or company supports the mission of The Children's Center Utah, you let families know they are not alone and you reduce barriers to mental health care.



CHAMPION CHILDREN'S MENTAL HEALTH



Equip family therapists with the tools they need to teach children to regulate their emotions



Provide inclusive and accessible books for children



Provide transportation to and from our center



Stock our therapeutic group rooms with nutritious snacks

- Invite customers to round-up point-of-sale purchases during the month of May to benefit The Children's Center Utah
- Place a poster at your business or company
- Share our mission and posts on social media
- Share our mission in one of your newsletters
- Match employee donations
- Donate \$1 from each sale during the month of May
- Place a flyer at the cash register and invite people to make a donation
- And much more!



For more information, contact Carla Frein, Marketing and Communications Manager, at cfrein@tccutah.org.



SHINE GALA

2024 Sponsorship Opportunities

Thank you for your consideration in sponsoring the 2024 SHINE Gala. Your gift will help ensure that all children and families seeking trauma-informed mental health care from The Children's Center Utah will be able to access services regardless of ability to pay.

PRESENTING SPONSOR - \$25,000

- Two tables with priority seating for 8
- Full-page ad in the event program
- Special recognition in the spoken program
- Special table signage with company name
- Recognition in Annual Report
- Logo in the event program
- Logo on special event signage
- Logo on event webpage
- Logo on save the date and invitation*
- Mention in social media posts
- Inclusion in pre and post-event media releases
- Logo in pre and post event E-Newsletter

SILENT AUCTION SPONSOR - \$20,000 (Only 2 available)

- One table with priority seating for 8
- Full-page ad in the event program
- Special recognition in the spoken program
- Special listing with a logo in the event program
- Logo on silent auction bidding software
- Logo in the event program
- Logo on special event signage
- Recognition in Annual Report
- Mention in social media posts
- Logo in pre and post event E-Newsletter

CHAMPION SPONSOR - \$15,000

- One table with priority seating for 8
- Full-page ad in the event program
- Special recognition in the spoken program
- Special table signage with company name
- Listing in the event program
- Logo on special event signage
- Logo on event webpage
- Recognition in Annual Report
- Mention in social media posts
- Logo in pre and post event E-Newsletter



**If confirmed by January 1, 2024*



childrenscenterutah.org/gala





BENEFACTOR SPONSOR - \$10,000

- One table with priority seating for 8
- Half-page ad in the event program
- Special recognition in the spoken program
- Special table signage with company name
- Listing in the event program
- Company name on special event signage
- Company name on event webpage
- Recognition in Annual Report
- Recognition in post-event newsletter
- Mention in social media posts

PATRON SPONSOR - \$7,500

- One table seating for 8
- Quarter page ad in the event program
- Special table signage with company name
- Listing in the event program
- Company name on special event signage
- Company name on event webpage
- Recognition in Annual Report
- Recognition in post-event newsletter

FRIEND SPONSOR - \$5,000

- One table seating for 8
- Special table signage with company name
- Listing in the event program
- Company name on special event signage
- Company name on event webpage
- Recognition in Annual Report
- Recognition in post-event newsletter

TABLE SPONSOR - \$3,000

- One table seating for 8
- Special table signage with company name
- Listing in the event program
- Company name on special event signage
- Company name on event webpage



For more information contact Mary at mburchett@tccutah.org.



SHINE Gala
Gallivan Center
Thursday, May 30, 2024
6:00 p.m. - 10:00 p.m.



VOLUNTEER WITH US

Ongoing opportunities

Volunteers strengthen the work of our team and help us spread awareness about infant and early childhood mental health. As a volunteer, you will provide hope and healing to children, families, and caregivers. Through compassion and respect, volunteers help children work through mental health challenges such as social integration, confidence, anxiety, emotional and behavioral regulation, and healthy communication.



Donation Drives

From clothing to high-priority or basic need items such as diapers, our donation drives run on an ongoing basis with special holiday giving opportunities and drives for our Family Store which provides basic needs items to the families we serve.



Company Team Opportunities

Create sensory items, gross motor skills activities, memory games, or resource items for our families! Perfect for families, school groups, or company team retreats.



Curriculum Activity Kits

Design interactive activity kits that follow our Therapeutic Preschool Program's curriculum such as seasons, farm and zoo animals, and music.



Therapeutic Preschool Program

This volunteer opportunity is open to students or professionals in fields such as early childhood education, psychology, social work, or family consumer studies.



Toy Cleaning Volunteers

In order for our therapeutic groups to provide a consistent routine and calm environment for the children we serve, our groups need assistance in keeping their toys clean and ready to play with!



For more information, contact Bella Paolucci, Volunteer and Community Outreach Coordinator, at bpaolucci@tccutah.org.

childrenscenterutah.org/volunteer









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